

SAMOËNS DESTINATION

PRESS KIT

Winter 2023/24



Samoëns

A village, a resort



SAVOIE
MONT
BLANC



SKI RESORT PRESENTATION



French resort



1 village

1 resort

Samoëns

SUMMARY



Ideally situated in the heart of the Grand Massif ski area, one of the largest ski resorts in the French Alps, 1 hour from Geneva and 2h30 from Lyon, Samoëns delights young and old every year! With its charming village centre, Samoëns is a great place to meet up with friends and family, winter after winter, in a splendid setting far from the hustle and bustle of the big cities.

With its own history and identity, Samoëns' strength lies in its rich heritage and reputation. To realise this, there's nothing like an early-morning stroll through the highlights of the old Haut-Savoie village: the old market town and the present-day village centre, its church square, its large lime tree and its eternal covered market, among other treasures, bear witness to the richness of Samoëns. Wandering through the snow-covered lanes, you can't help but imagine what the village looked like in the days of the Frahans (the name given to the stone cutters), who come from the region and its 8 ancient limestone quarries. Today's heritage can be seen in the walls of the village and the old farmhouses here and there, as touching reminders of Samoëns' past. The gateway to the Grand Massif ski area, at an altitude of 720 metres, is an 8-minute gondola ride away, with the slopes arriving at an altitude of 1,600 metres.

Perched in a wide, open, flat valley, Samoëns takes shape at the foot of the Criou. Its rich environment and geographical location offer holidaymakers a host of possibilities: thrills for the more adventurous, fun activities for all the family, fun and sporting events throughout the winter, and much more besides in this delightful mountain village! The people of Septi-mont, its inhabitants, wouldn't leave this place for the world! Every year, so many visitors fall under the spell of Samoëns, voted the most beautiful village in Haute-Savoie in 2021!

An enchanting place to live all year round!

KEY FIGURES

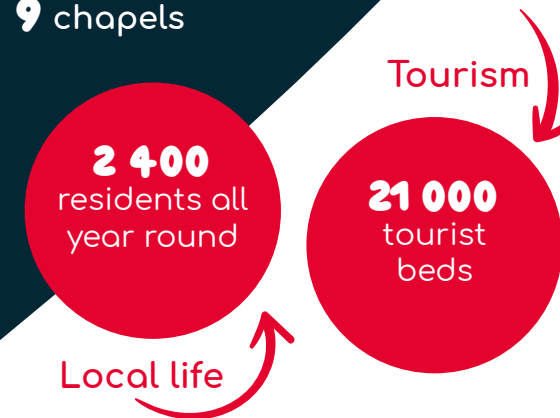
History

7 Monts :

the peaks surrounding the village, which gave rise to the village's name and that of its inhabitants, the Septi-montains

Heritage

9 chapels



Situation

720m to 2 500m altitude

Transports

1h from Geneva, 2h30 from Lyon

Service

1 free ski bus shuttle network serving Samoëns and the Haut-Giffre valley

Accommodation

27 hotels and tourist residences

3 holiday villages including a 4-trident Club Med

6 guest houses

2 refuges

1 holiday centre

1 camping classified 3*

The ski area

265km of slopes!

62 ski lifts

139 runs

16 fun zones

6 freeride zone

1 of the largest beginners' areas in the Alps

16 cross-country ski trails : 69km

Hiking trails

15 snowshoes itineraries : 60km

Leisure

1 Olympic rink semi-outdoor

Memories

A pioneer in skiing:

1912 : international ski jousts

1951 : 1st ski lift in Samoëns



SUMMARY

01 NEWS

02 GRAND MASSIF SKI AREA

03 TO EACH HIS OWN

04 GREEN MOUNTAIN

05 GOOD DEALS



Fresh and beautiful

01

SUMMARY

SAMOËNS IN WINTER, WHAT'S NEW

- + Pastry classes
- + "O fil de l'eau" space
- + Business and Group
- + Mappelet chalet
- + Big Bear
- + Ice water swimming





PAstry CLASSES WITH ANA DE LA FUENTE

A professional pastry chef with a reputation for excellence, Ana is passionate about sharing her culinary creations with others... Her gourmet and surprising pastries were created after a stint in some of Paris' most prestigious establishments, including the Hôtel de Crillon, the Hôtel Lutetia and with Chef Yann Couvreur!

Through her private lessons, Ana aims to satisfy her desire to share and learn!

But that's not all! Ana also offers a selection of homemade biscuits. Each batch is lovingly prepared with quality ingredients, from classic flavours to unique combinations, as well as healthy options: gluten-free, reduced sugar on request...

3-hour cookery class - 4 to 6 people max - at Anna De la Fuente's home or at your place of stay.

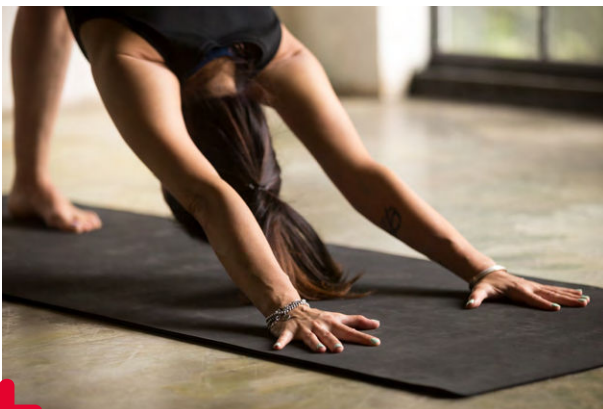
Price: 40€/pers.

+ more info : Pastry classes 

"O FIL DE L'O" SPACE : TEMPLE OF WELL- BEING IN SAMOËNS

In the heart of Haute-Savoie, the Espace «O fil de l'O» offers everyone a place to practice and share their well-being, an enchanted interlude where relaxation and soothing meet gently.

On the programme: Ortho bionomy, Hatha yoga, sophrology, acupuncture, magnetism, kinesiology, pilates, yoga-pilates, stretching, ayurvedic massages, lymphatic drainage, etiomédecine, yin yoga...



LAUNCH OF A BOOKING AREA BUSINESS AND GROUP




Nestling in the Giffre valley at an altitude of 700m, just 1 hour from Geneva airport and 30 minutes from the motorway and Cluses station, the village of Samoëns offers an exceptional setting for a company holiday in the Alps. Mountains, lakes, rivers and waterfalls: an ideal environment for business trips and group holidays in Haute-Savoie. Samoëns is a 4-season destination and its open-air playground offers a multitude of sports and activities all year round. **Sports challenge, fun activity, culinary workshop, cultural outing: our selection of activities and team building activities to do in the mountains for every team, to motivate employees and strengthen group cohesion.** Chalet, Hotel with swimming pool and Spa, Residence and wellness area, Holiday Villages, Club, seminar room, à la carte or all-inclusive: there's a wide range of accommodation perfectly suited to welcoming groups or business travellers to Samoëns!

+ more info: Business tourism in Samoëns 



Samoëns village > an open-air playground for your winter team-building activities

+ more info: 
Team building



MAPPELET CHALET



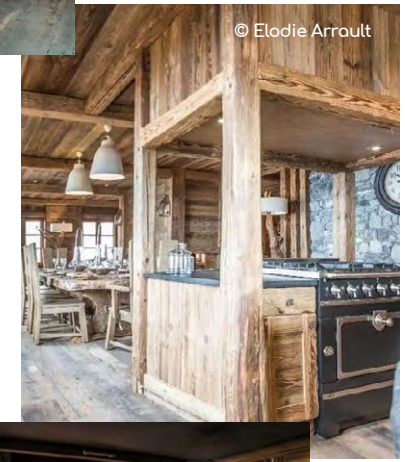
Situated at the top of the Joux-Plane pass and isolated from the rest of the world, Chalet Mappelet is a haven for nature lovers in search of silence and wide open spaces.

In the heart of the snow-covered peaks, holidaymakers can enjoy an idyllic setting with breathtaking views of the surrounding peaks! Snowshoeing, fat biking and ski touring are all great ways to reconnect with the natural elements!

Carefully renovated, this former holiday camp has a large ground floor that doubles as a living room. Self-sufficient in electricity and water, the Chalet Mappelet is an opportunity to enjoy the mountains in true harmony with nature.

Access by snowshoe or cross-country skis in around 15 minutes.

+ more info: Mappelet chalet 



© Elodie Arrault

BIG BEAR: THE BRAND NEW CONCEPT STORE IN SAMOËNS

Located in the heart of the charming village of Samoëns, this ski hire and sales shop offers holidaymakers a wide choice. **When night falls, the shop transforms itself into a tapas bar and offers a variety of concerts and DJ nights!**



The Big Bear experience means that in one place you can hire equipment, eat, party, and do it all over again!

What's the Big Bear Company all about? It's THE place in Samoëns where you can buy or hire snow sports equipment and relax over a drink after a great day's skiing. It's a great place for mountain professionals and local people and artists to meet and share ideas!

Offering the experience of both a shop and a bar, the establishment is designed to bring together tourists and locals in a place where everyone can find personalised advice and equipment tailored to their needs, and enjoy a drink and a plate to share, in a warm and welcoming environment.

On the rental side, the team of skimans puts all its know-how at your disposal to meet your expectations: whether you're a beginner, an advanced skier or a top performer! Easily accessible, customers can park their car and pick up their equipment in no time at all. A wide range of lifestyle, streetwear and sport chic products are available in the shop! In the Lounge Bar, customers can sit back and order a hot or cold drink, beer, wine or cocktail to relax after a day on the slopes!

Open during the Christmas holidays.

SWIMMING IN ICE WATER BACK IN SAMOËNS THIS WINTER

After hosting the French Ice Swimming Championships in 2022, and then the World Championships in 2023, Samoëns is in talks to host the French Championships again this winter at Lac aux Dames!

From 12 to 15 January, no fewer than 542 participants threw themselves into the icy waters of Lac au Dames!

Bonus: 17 world records were set in Samoëns at the last World Championships!



The winter challenge: going from (very) hot to (very) cold!

It sounds like a simple challenge, but is it really? All you have to do is slip through the gap in the wooden door leading to the sauna and you're in for 5 to 15 minutes of relaxation enveloped in hot steam. After that, the experience gets even more intense with a cold water immersion in water of around -5 degrees! This should be repeated 2 or 3 times during a session lasting no more than 15 minutes. What are the effects? **The benefits of swimming in cold water on physical and mental health are numerous: improved blood circulation, boost to the immune system, reduced stress, intense feeling of well-being, etc.**

Introduction to swimming
in icy waters
Price, 15€ for 1h/pers.

Activity

> FALLING

the icy waters





Falling in love!





THE GRAND MASSIF SKI AREA

265KM OF PURE PLEASURE

02

SUMMARY

All schuss !

- ▶ Opening date
- ▶ In numbers
- ▶ Prices
- ▶ Beginners area
- ▶ Free ski pass



02 THE GRAND MASSIF SKI AREA**265KM OF PURE PLEASURE**

Located in the heart of Haute-Savoie (74) between Geneva and Chamonix, the **Grand Massif** is the **4th largest ski area in France**. It covers **7,600 hectares** and offers **139 runs and 265km of skiing**. Linking the resorts of Flaine, Les Carroz, Morillon, Samoëns and Sixt-Fer-à-Cheval, the Grand Massif offers you a unique opportunity to ski facing Mont-Blanc, in grandiose landscapes with a 360° panorama of the Alps.

**Opening**FROM SATURDAY DECEMBER 16TH 2023
TO SUNDAY APRIL 14TH 2024

THE SAMOËNS SKI AREA

In numbers

4• France's largest ski area, covering an area of **7 600 hectares**

265 km of runs

1 800m of ascent

139 slopes: **23** greens, **61** blues, **44** reds and **11** blacks

700 to **2 500 m** altitude and **67** ski lifts

Nearly **16** fun zones spread across the **5** resorts for all levels of ability

1 infinity of exceptional panoramas



**FREE
SKI PASS**
for under-8s 

Prices access to the all domain

GRAND MASSIF PACKAGE PRICE	Normal 15 to 74 years	Reduced 8 to 14 years
6 days	345,00€	276,00€
Day	57,50€	46,00€

*Offers available exclusively online, to be booked at least 7 days before the 1st day of skiing.

▶ Beginners area

Samoëns 1600, the perfect place to start skiing in complete peace of mind

Many people have made their first ski tracks in Samoëns. With its gentle, reassuring terrain, the Samoëns ski area offers apprentice skiers one of the largest beginners' areas in Haute-Savoie.

ITS STRENGTHS?


- 1 gondola access ideal for getting over the apprehension of the first descent on the chairlift or the ascent on the ski lift
- No stairs to climb: the anguish of apprentice skiers with helmet and mask over their eyes, ski boots on their feet, poles in one hand and skis in the other
- 1 concentrated family area : with children's playground, play area and toboggan run
- 7 easy ski lifts
- 1 covered carpet for going up the slopes
- 1 Septsnake and ZiZiPanPan's Myzterious Forest for beginners' fun
- 1 special beginners' pass

♥ On the slopes ♥



Samoëns
1600





In Samoëns, the beginners' area is located at the top of the resort and offers breathtaking panoramic views. Lovers of vertical descents will appreciate the wide variety of slopes, which are playful and have a reputation for always being well prepared.



Children aged under 8 and adults aged over 75 (with proof of age) are entitled to free passes!

A full programme

03

SOMMAIRE

IN SAMOËNS,

TO EACH HIS OWN

ADVENTURE
PROGRAMME All types of practice

WELLNESS
PROGRAMME Relax in the mountains

FAMILY HOLIDAYS
PROGRAMME For younger children

NATURE
PROGRAMME Reconnect with the elements





Falling in love!

Sampoens

All types of practice

ADVENTURE
PROGRAMME

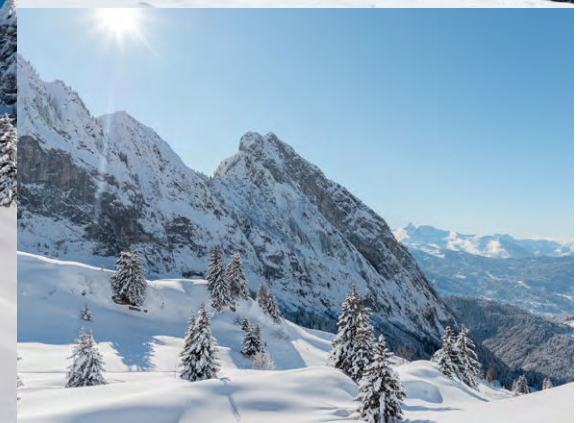
Accommodation

Snowshoe or ski touring to the **BOSTAN REFUGE** for the night

Situated at an altitude of 1,763 m above the village, the Bostan refuge is a welcoming place for all hikers. Built in the early 80s, the refuge has undergone constant renovation. This large, beautiful wooden chalet is now a warm, comfortable and friendly place to spend time. With a capacity of 72 beds and a lovely sunny terrace, the refuge and its team offer accommodation and meals in both summer and winter. Some will enjoy stopping off at the refuge to have lunch and share a convivial moment with friends or family, while others will take advantage of the refuge to achieve a greater goal the following day after a pleasant night on half-board. Completely renovated in 2016, the Refuge de Bostan is now self-sufficient in energy, taking advantage of its hybrid solar panels to generate hot water and electricity. The refuge is easy to reach (2 hours) and the path is signposted. Easy snowshoeing or ski touring.

Price: 1/2 board 52€ - Overnight stay: 18€

+ more'info: Bostan refuge



Adventure



Activity

River descent, the
FROZEN RIVER

Nunayak has launched the very first winter river rafting product in France! The Frozen River outing adapts the medium to the weather conditions (rafting, canoeing, kayaking, etc.), turning an activity that for over 30 years had been practised only in summer into a year-round activity: rafting!

"Frozen River" outing: single descent on the Giffre with all the necessary equipment and transport.

Price: 55€/pers (4 min. - 6 max.)

"Frozen Day" outing: off-piste skiing around the Grand Massif, arriving in Sixt and descending to Samoëns by river (ski safety equipment, river equipment, transport for people and equipment included).

Price: 145€/pers (4min. - 6 max.) all-inclusive

Exclusif : "Adventure" outing with meal and sauna before the descent to Samoëns.

Price 185€/pers (4 min. - 6 max.)

+ more info: Frozen River 



Adventure



Activity


Ice
CLIMBING

The Vallée du Giffre is one of France's best-known ice-climbing spots, with plenty to offer beginners and experienced climbers alike, in a magical setting and optimum conditions!

Accompanied by an instructor and equipped with ice axes and crampons, apprentice climbers discover the discipline and the different ice climbing techniques. Thrills guaranteed!

Minimum age: from 12 years

Price: from 235€

+ more info: Ice climbing 

Adventure

**Activity**Slip into the skin of
Martin Fourcade**BIATHLON**

In Samoëns, holidaymakers can try their hand at biathlon just like the French champions! The small village in Haute-Savoie offers visitors the chance to discover this unique sport combining effort and precision.

Shooting with the latest generation laser rifle at an electronic target in a standing or prone position, combined with cross-country skiing, in a private lesson (minimum 2 hours).

Minimum age : 10 years

Price: from 154€

+ more info: Biathlon lessons *Au Relais
Septimontain*

Authentic

**Restauration****AU RELAIS
SEPTIMONTAIN**

With its new, contemporary décor of wood and stone, the Relais Septimontain won over many guests last winter, and this year it will once again be the place to be for all holidaymakers who want to share a pleasant moment over a simple, convivial meal. Le Relais Septimontain stands out for its originality, with recipes and dishes that are all homemade!

Visitors can choose from a wide menu: medieval «Land & Sea» kebabs: beef with peasant bacon and king prawns cooked on a sabre, Revard moelleux, three-cheese fondue, prosecco and Bohemian Verpes... a treat for the taste buds!

+ more infos : Au relais Septimontain



Relax in the
mountains

WELLNESS
PROGRAMME

Accommodation

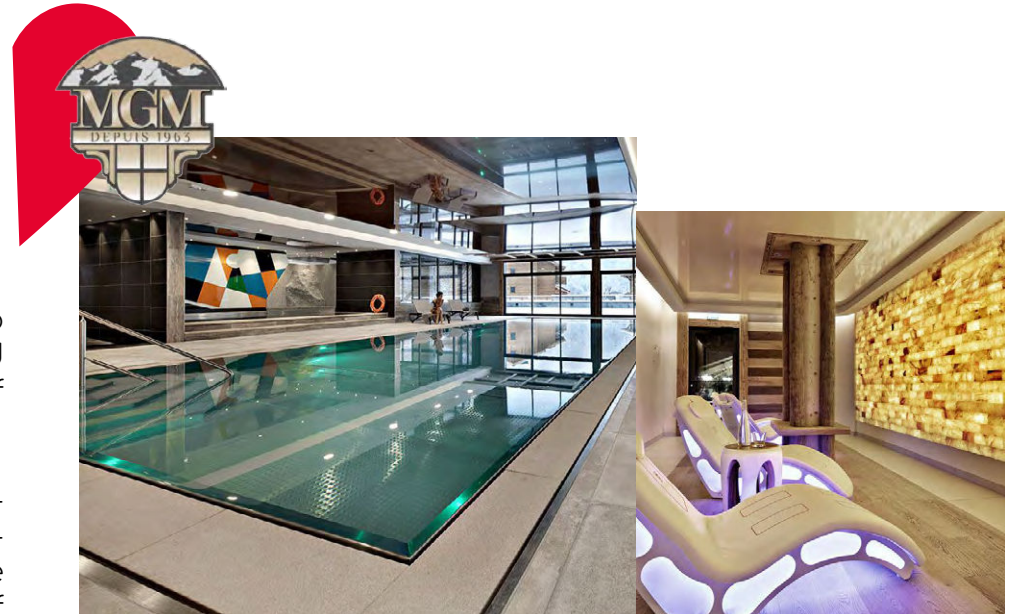
Calm and pleasure

ALEXANE HOTEL AND RESIDENCE *****

With its south-facing aspect and ideal location, both close to the slopes and in the heart of the resort, the Alexane hotel and residence plunge visitors into the heart of the Grand Massif and its unspoilt nature.

The 1,000 m² wellness area, including the MGM signature «Mountains of the World» Spa, is a veritable ode to relaxation and rejuvenation. In a unique setting, visitors can take advantage of the powers and virtues of the natural elements and the expertise of the rituals developed by the spa's practitioners: relaxing massages with Alpine fir oils, wraps based on Alpine mineral mud with its powerful remineralising properties, and rebalancing scrubs with Himalayan salts. The institute also offers fully personalised treatments for men and women! In this temple of relaxation, the mountains are embodied both by the warm atmosphere of the MGM Spas and by the natural products used.

+ more info: [Alexane hotel and résidence](#)





Wellness



Activity
COLD YOGA
with Quintessence
mountain guide

Cold yoga practices were developed mainly by Tibetans in the Himalayas in very 'hostile' conditions. Inspired by the Tibetan Toumo, which means 'warmth, inner fire', cold yoga teaches people to resist the cold and reconnect with their environment. Claire's introductory course combines different yoga and shiatsu techniques that are accessible to all. This snowshoe walk, punctuated by breathing exercises, visualisation, friction and tapping, stimulates that famous inner warmth. The health benefits of the cold include improved blood and lymph circulation, boosted immunity, a better night's sleep, and favourable effects on thermoregulation. Participants enjoy the remarkable scenery of superb rock faces covered in immaculate snow.

Adult price: from 25€

+ more info: Quintessence 



Wellness



Activity
REFLEXOLOGY
session
with Mariel Pasquier

Reflexology is based on the theory that there are reflex zones on the feet and hands that correspond to organs and parts of the body. Using a precise manual technique, the reflexologist works with each individual to improve the balance of the body's functions.

Adulte price: from de 60€

+ more info: Mariel Pasquier 



Wellness



Activity

AFGHAN WALKwith Quintessence
mountain guide

Synchronise your breathing with the rhythm of your steps for a regenerative walk. A relaxing, almost meditative experience. Considered an «active meditation», Afghan walking, originally practised by nomads on the high plateaux, combines relaxation with better management of effort in the mountains. With the help of a few breathing exercises, each participant is invited to walk faster and further without getting tired.

Adulte price: from de 25€

+ more info: Quintessence 

Restauration

L'ACCORDÉON

Unique concept



L'Accordéon has become an essential part of life in Samoëns, welcoming visitors all year round! Located in the heart of the village, l'Accordéon offers a selection of wines, local beers, fruit juices and other beverages for an aperitif that's out of the ordinary and cheers you up after a day on the slopes! On the menu: savoury or sweet nibbles to enjoy and share with friends or family. Attracted by Marie-Paule's cuisine and the friendly atmosphere, regulars keep coming back in ever-growing numbers. An ideal place to relax and simply enjoy!

+ more info: L'Accordéon

For younger children

FAMILY HOLIDAYS
PROGRAMME

Accommodation

LE BÉROUZE VILLAGE CLUB ****



Ideally located right in the centre of the village of Samoëns, the Cap France Le Bérouze village-club is close to all amenities: the ideal place for a hassle-free family holiday! Access to the Grand Massif Express gondola takes just 5 minutes via the regular free shuttle buses, which stop every 15 minutes in front of the holiday village. Stays are full-board, with children's and teenagers' clubs and entertainment, plus optional ski passes, equipment hire and ESF lessons. Bonus: indoor swimming pool, nursery... and new Premium rooms (great comfort) to try out straight away!

Take advantage of a 15% discount on the Christmas week from 23 to 30/12/23 to get together with your family at Le Bérouze in Samoëns...

700/adult instead of 826€
for a week with full board

Full-board accommodation, children's and youth clubs and evening entertainment included + festive Christmas Eve meal and party.

+ more info: Le Bérouze



With the family



Activity

CHILDREN'S YOGAwith Quintessence
mountain guide

Accompanied by Quintessence, children learn the basics of yoga, developing their self-confidence and building their personality. Assisted by the right tools, the youngest children make rapid progress. This new practice enables them to manage their emotions more effectively, and learn more about their bodies and how they function.

Minimum age: 4 years

Price: from 50€

+ more info: Children's yoga 

With the family




Activity

E-FAT SCOOTall-terrain electric
scooters

All-terrain electric scooters that take users off the beaten track for a truly different experience! Try them out now! Different options and durations (discovery, tour of the lakes, gourmet walks, and other options on request) in small groups.

All year round by reservation.

+ more info E-fat scoot 



With the family

Activity

PONY SLEDGE

How do you combine pony trekking with the thrill of sliding? All you need is a bit of a climb and a sledge: the ingredients for a fun cocktail of family fun! At Samoëns, the little ones can discover their first gliding sensations while being pulled by a pony, and have a blast doing it! Laughter guaranteed! Pony or pony-luge ride lasting around 15/20 minutes (for children aged one and over).

Minimum age: 4 years

Child price: 10€

+ more info: Pony sledge 

Restauration

FABIO

ÉPICERIE ET CAFÉ



Delicious

FABIO
ÉPICERIE
& CAFÉ

At Fabio's, the possibilities are endless and the menu has been designed to suit all tastes! Tapas, wine tastings, local beers, packed baskets, panettones, pandoros, chocolates, savouries and sweets are just some of the delicious dishes to be discovered at Fabio's!

+ more info: Fabio Café

Reconnect with
the elements**NATURE**
PROGRAMME

Accommodation

Snowshoe up to the
MONT-PLAISIR ALPINE CHALET
and spend the night there

Situated 30-40 minutes' walk away by snowshoe or ski touring, the Mont-Plaisir mountain chalet is the ideal place to enjoy a sporting break with family or friends by the fire. Nestling in the heart of nature, there are numerous hiking trails within easy reach of the GR5! This eco-friendly chalet (spring water supply, photovoltaic panels, wood-burning stove) welcomes many hikers and ski tourers every year. Sleeping up to 8 people, the chalet has all the comforts you need to fully enjoy the mountain experience after a sporting day out in Samoëns!

Price: week from 1 260€
180€ per night for 2 people (minimum 2 nights)
Luggage transport on snowmobiles included in the price.

+ more info: Mont-Plaisir



MONTPLAISIR
SAMOËNS





Nature

LES NOUVEAUTÉS

> NAGE EN
EAU GLACÉE 

Activity

Take on the
ICY WATERS
of lac aux Dames 

Dive into the icy waters of the Lac aux Dames in Samoëns, as proposed by Florian Milesi, sports coach and cold-water swimmer. At the height of winter, the water temperature in the mountains fluctuates between -5° and 0° , making it ideal for icy water swimming. The positive effects of breaststroke in cold water on physical and mental health are numerous: improved blood circulation, boost to the immune system, reduced stress, a feeling of intense well-being, etc. A frosty swim that leaves no one indifferent!

Price: from 75€

+ more info: Ice water swimming 

Nature



Activity

MAN VS WILD
close to nature

Get to grips with nature to free yourself from your daily routine and be prepared for any eventuality. Immerse yourself in nature and experience the mountains in a different way, in survival mode, that's what the guides' office in Samoëns is offering. Learn how to find your bearings, protect yourself from the cold, make a fire, keep properly hydrated, feed yourself, use your equipment, etc. Participants learn about survival and discover the mountains in a whole new way! The Bureau des Guides offers a hike for all ages to discover the mountain and its secrets, but also how to preserve this unique natural environment! A little extra: overnight accommodation in an igloo!

Minimum age: 10 years

Price: from 34€/pers.

+ more infos: Survivalism with the Bureau des guides 

Nature



Activity

PARAGLIDING

fly like a bird



For thrill-seekers and aerobatics enthusiasts alike, an introduction to paragliding in Samoëns is an extraordinary experience! With your harness securely fastened, your seatbelt tightened and a smile firmly anchored on your face, you're off for 15 to 60 minutes of pure pleasure in the company of an approved instructor, who will even hand over the controls of his aircraft to holidaymakers who are happy to have taken the plunge!

Minimum age: from 4 years

Price: from 80€

+ more info: Paragliding in Samoëns 

Restoration

FERME DUNOYER

Tucked away in the heights of Samoëns, the Dunoyer farm welcomes many groups every evening in a warm and friendly atmosphere... Everyone takes their place around the same large table and enjoys the menu of the day: fondue, tartiflette, raclette, Savoyard potée, diots with polenta... in a room overlooking the stable! It's a place for sharing, where the gentle atmosphere is typical of the Haute-Savoie region.

Price: from 30€/pers.

+ more info: Ferme Dunoyer

Next to the cows

**FERME
DUNOYER**

Our essential

04

SUMMARY

FOR A GREENER MOUNTAIN

- | GRAND MASSIF ORIGIN LABEL
- | ENVIRONMENTAL OBSERVATORY
- | AN ECOLOGIST
- | STRONG CSR COMMITMENTS
- | CONCRETE ACTIONS





Pâtisserie Froissard - MOF

Production and sale
fresh dairy products

Stone sculpture



Pottery



The Origine Grand Massif association, driven by a love of the estate and a desire to defend the values of the region, enables local producers to obtain the Origine Grand Massif (OGM) designation as a guarantee of quality.

The Grand Massif Origine appellation puts meeting and sharing great moments between visitors and local producers at the heart of its objectives. Its aim is to offer visitors authentic experiences based on meetings with key players in the region.

Find all the producers under the Origine Grand Massif label in the agriculture, crafts, culture and gastronomy sectors.



GRAND MASSIF ORIGIN
LABEL

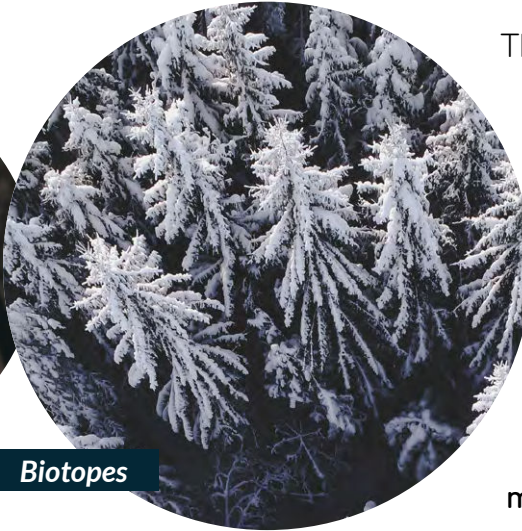
ENVIRONMENTAL OBSERVATORY



Fauna



Flora



Biotopes

The only one of its kind in France, the environmental observatory set up in 2008 covers an area of 1,400 hectares spread over 5 municipalities. Its aim is to make an exhaustive inventory of biodiversity in all its forms (landscape, fauna, flora, specific biotopes), to monitor its evolution in a factual manner, to find solutions to preserve or restore land and to preserve sensitive areas referenced in the environmental observatory.

Tomorrow
is now 

Sampoens 



AN ECOLOGIST

With the creation of an in-house ecologist post, the resort is demonstrating its determination to make environmental issues a core priority.

STRONG CSR COMMITMENTS



HVO fuel for snow groomers

As part of its ongoing drive for improvement, Samoëns uses HVO (hydrotreated vegetable oil) fuel to power its snow groomers.

Free ski-bus shuttles

+ more info:



Montagnes du Giffre

Transport accounts for 60% of a holiday-maker's carbon footprint when travelling by car. To reduce this share, the resort is offering free, regular shuttles to get around the resort once holidaymakers have arrived! All skibus services are free of charge.

MMV Group's CSR commitments

Aware that road transport is responsible for 50% of the carbon footprint of a holiday, the MMV Group is also committed to supporting the roll-out of more sustainable mobility, offering 20 charging points for electric vehicles and a bicycle garage.

The energy performance of buildings is a real issue, even more so in ski resorts with their sometimes extreme climatic conditions. In Samoëns, accommodation and buildings are being given a facelift, for the comfort of users and the conservation of resources.

The new MMV residence has been built to the brand's new specifications, which are based on preserving resources and limiting the impact on the environment. Samoëns Village reflects the CSR strategy that the group wishes to implement in all its establishments. **The building won the «Pyramide d'Argent» award for its low carbon footprint from construction to operation**, with an energy performance that meets the RE 2020 target, thanks to a dual-flow ventilation system in the flats and hot water production for the sanitary facilities via a heat pump and controlled using a building management tool.



+ more info:



CONCRETE ACTIONS TO PROTECT THE ENVIRONMENT

New

Sensors will be installed in the village in order to measure precisely the quantities of fine particles and take action according to the results. Two public electric charging points are proposed so that electric vehicles can be recharged.

The municipality has equipped itself almost entirely with **electric tools and vehicles**.

The most polluting heavy vehicles used for snow clearance in winter or for transporting equipment in summer meet **the latest environmental requirements**.





| NATURAL AREAS

At least a third of the commune's surface area is covered by a «Natura 2000» zone, a European network of sites designated to protect a number of habitats and species representative of European biodiversity.

| ENERGY SIDE

The ice rink and the Bois aux Dames building use **geothermal energy**, and all public lighting has been fitted with **LEDs**. The remaining projects for **low-energy** public lighting will be regulated in certain sectors by clocks or person detectors.

| SAMOËNS ON THE ROAD TO ENERGY TRANSITION

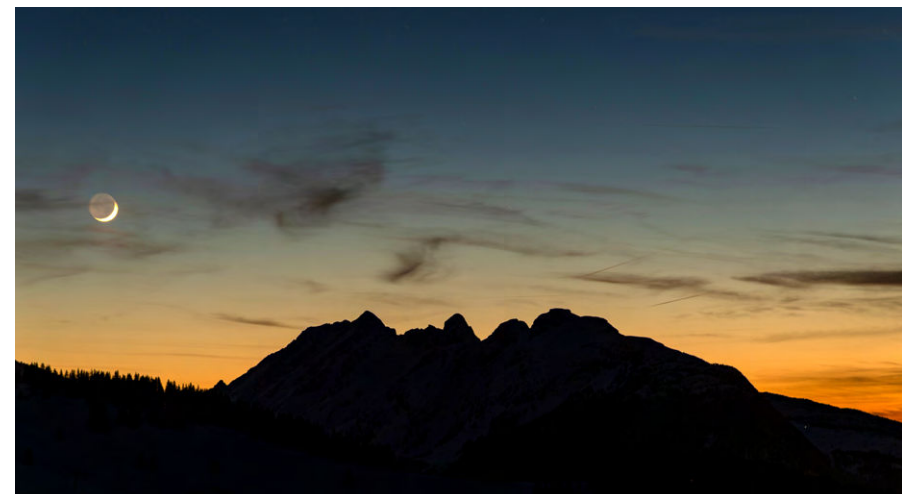
The municipality has **decided** to look to the future and contribute to the production of renewable energy within its boundaries, by exploiting its natural resources and promoting short energy circuits. The aim is to be electricity-positive by 2025-2030, if possible, for household and even global consumption.

| WHAT IS LOCAL PRODUCTION IN SAMOËNS?

- Use **hydroelectricity** from some of our mountain streams
- Produce solar electricity on our roofs and/or car parks
- **Produce heat** for district heating by making the most of our heritage.

| WHY THIS AMBITION?

By **producing green energy**, Samoëns is helping to combat global warming, maintain its forest heritage and create local jobs.



**GOOD
DEALS**

05

SUMMARY

THESE 3 OFFERS
ARE PROVIDED BY

RESERVATION SAMOËNS 

Tel +33 (0)4 50 78 62 50
Mail : reservation@samoens.com



WELLNESS OFFER

Wellness offer based on 2 adults
including :

- Studio rental
- One 30-minute massage per person
- One Afghan walk per person

Price from 270€/pers.

per week in low season





FAMILY CHRISTMAS

Christmas offer from 23/12 to 30/12 based on 2 adults and 2 children (under 8) including :

- Flat rental (1 bedroom)
- Alpine ski pack rental for 2 adults and 2 children
- Grand Massif 6-day family pack for 2 adults and 2 children (under 8).

Price from 1 730€



FREE SKI PASS
for children
under 8



FAMILY HOLIDAYS

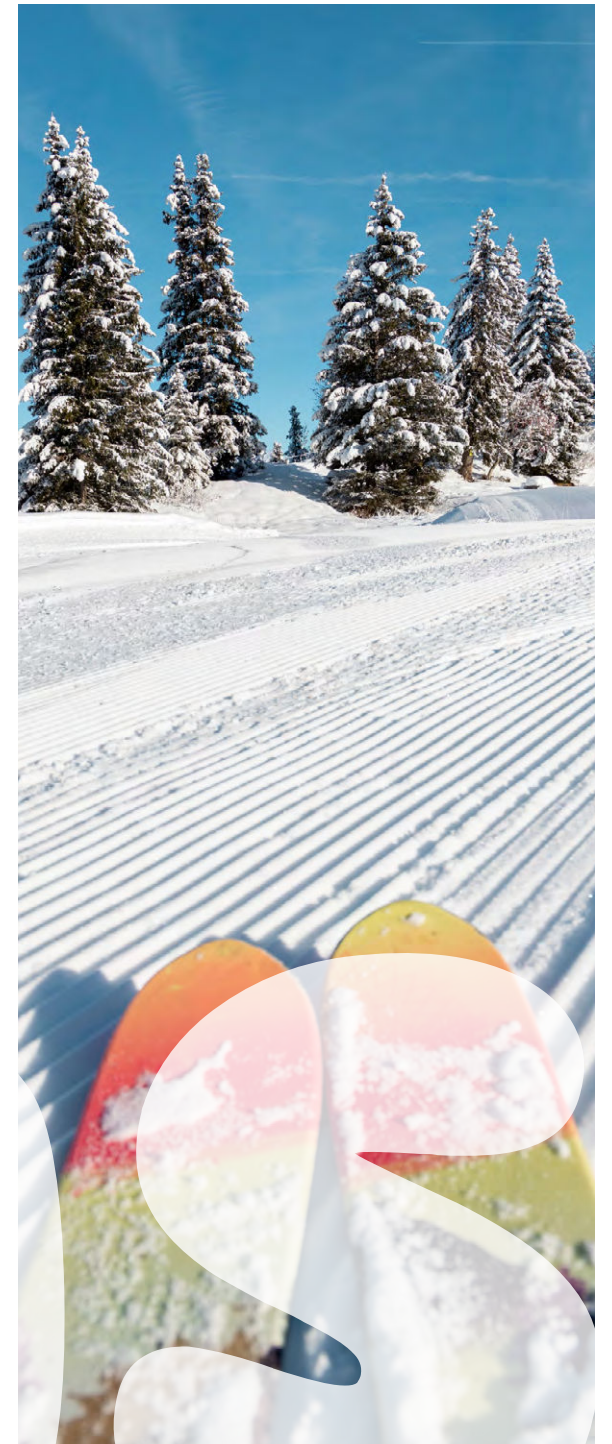
February offer from 03/02 to 10/02 based on 2 adults and 2 children (under 8) including :

- Flat rental (1 bedroom)
- Alpine ski pack rental for 2 adults and 2 children
- Grand Massif 6-day family pack for 2 adults and 2 children (under 8).

Price from 1 900€







Isabelle Cadoux

Promotion & Communication Manager

Samoëns Tourist Office
66, place de l'Office du Tourisme, 74340 SAMOËNS

+33 (0)4 50 34 15 49
+33 (0)6 76 54 13 83
isabelle@samoens.com

Nadine Carle

Press Officer

Montagnes Representation
www.montagnes.uk.com

07905 252460
nadine.carle@gmail.com

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PRESS ROOM

