

Sampoens

**PRESS KIT**  
WINTER 2020-2021









# 10 GOOD REASONS TO BE IN SAMOËNS THIS WINTER

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# 1. TO WANDER IN AND

## *authentic and charming village*

*Samoëns is a resort located in the heart of the Alps, in Haute-Savoie, just a few kilometers from the Swiss border. More than a resort, it is above all an authentic mountain village, full of charm and history. While going to Samoëns, whether for a day or a week, take the time to stroll through the village to discover its thousand and one secrets, you will absolutely be conquered!*



Samoëns is a village from Haute-Savoie, located in the heart of the Giffre valley (French Alps). Located at an altitude of 700 metres, Samoëns benefits from an ideal position at only one hour from Geneva, Annecy and Chamonix. Overlooked by Sixt-Fer-à-Cheval Cirque, the Aiguille du Criou and the Joux Plane pass, the village perfectly reflects the beauty of the surrounding countryside. Originally, Samoëns refers to a medieval expression meaning «the seven mountains» which surround the village (Cuidex, Vigny, Folly, Oddaz, Bostan, Chardonnière, Freterolles, La Vullie). «The seven mountains» echo the name given to the inhabitants of Samoëns: the Septimontains.



Its central square and its picturesque streets tracing several centuries of a history shaped by the Septimontains. Explore the history of Samoëns : you can visit the «Notre-Dame de l'assomption» church, the fountain with bronze beaks, or pass by «Gros Tilleul», a remarkable tree planted in 1438 which gave its name to the place. The covered market halls «La grenette» were built in the 14th century. This is a real place of conviviality and meetings through the ages.

# Samoëns in Figures

7 mounts: the peaks surrounding the village, which gave the village its name and the name of the one given to its residents, the septimontains

2400 residents all year round including 21000 tourist beds

1 unique alpine botanical garden

9 chapels

1 ski area with 142 runs spread over 265 km of skiable terrain.

62 lifts, 19 fun zones, 6 free ride zones & 139 pistes

1 of the largest beginners' areas

1912 : international ski jousts

1951: 1<sup>st</sup> ski lift

720m to 2500m altitude

9729 hectares

16 cross-country ski trails, representing 69 km of trails

15 snowshoe routes - 60 km

27 hotels and residences, 236 furnished flats,

2 holiday villages and 6 guest houses

30% of foreigners between the United Kingdom, Belgium and Switzerland

1h from Geneva, 2h30 from Lyon





## 2. FILLING UP WITH *The latest news*

### ABOUT THE ACCOMODATION



#### **New Residence le Pré d'Anne-Chloé - Groupe Terrésens**

Ideally located in the district of Les Moulins in Samoëns and bordered by a stream, «Le Pré d'Anne-Chloé» residence benefits from a calm and relaxing environment. Divided into 3 chalets, the residence offers 9 apartments for 4 to 12 people, all decorated in a warm and friendly atmosphere. Each apartment has everything you need for a comfortable stay, as well as a terrace or balcony. The privileged location of the residence allows you to quickly access the slopes and the village centre with its numerous shops and restaurants in 8 minutes on foot and less than 2 minutes by car. It is the ideal place to enjoy your winter holidays with family or friends !

**Weekly rates :** 2 rooms Apartment - 4/6 pax - 46 m<sup>2</sup> : from 720 to 1800€. 3 rooms Apartment - 4/6 pax - 59 m<sup>2</sup> : from 800 to 2030€  
5 rooms Apartment - 8/10 pax - 86 m<sup>2</sup> : from 1350 to 3300€. 6 rooms Apartment - 10/12 pax - 92 m<sup>2</sup> : from 1600 to 3950€.

*The price includes bed linen, towels, beds made on arrival, cleaning at the end of the stay and Wifi access. A parking space is also guaranteed at no extra charge.*

Contact : Les Moulins : +33 (0)4 28 38 48 85 - [booking@terresens.com](mailto:booking@terresens.com)

### SAMOËNS «HYGIENE & SAFE» CHARTER



#### **A common and local charter in line with the current health constraints**

In order to reassure our customers and in a logic of quality approach, Alexane, the Hygiene referent and head of the booking department, has set up the «SAMOËNS Hygiène & Safe» charter. Intended to enhance the value of rental companies and accommodation providers to do everything possible to ensure the safety of customers, it promotes an approach based on common sense and safety.

## ON THE NEW ACTIVITIES ASPECT

### The Frozen River: an icy adventure on the Giffre !

The Frozen River is a (very) refreshing experience on the Giffre, the river that runs through Samoëns. Put aside for a few moments the sliding sensations of the slopes to try an adventure that you will never forget: Dive into the river on board any of the water crafts: raft, canoe or hydrospeed! Discover unique sensations during an activity usually practiced in summer!

### 3 possibilities to enjoy the Frozen River experience

#### The descent of the Giffre

on all types of water sports craft: rafting, canoeing, airboarding, hydrospeed...

*Practical information and price : 55€/pers, all necessary material provided and transport included.*

#### The «Frozen day»

An adventure with a departure from Samoëns. It starts with an off-piste skiing or a tour of the Grand Massif ski area and an arrival at Sixt Fer à Cheval. The return to Samoëns is... by the river!

*Practical information and price: 145€/pers, including: ski safety equipment, river equipment, transport and other necessary material included.*

#### The « Exclusive »

to make sure that the Frozen day experience ends up on a high score, enjoy a delicious hot meal and a moment in the sauna to warm up!

*Practical information and price: 185 €/pers (4 min. and 6 max.)*



### Cold weather yoga

Cold weather yoga practices (also called toumo) was developed mainly by Tibetans in the Himalayas under very hostile conditions. The cold is known to bring many health benefits: improvement of blood and lymphatic circulation, strengthening of the immunity system, better quality sleep, favorable effect on thermoregulation... The activity starts with a snowshoe walk, during which yoga postures are practiced, breathing is activated, muscles contracted and the body frictioned to activate internal heat. The breathing is used as a tool for self-awareness. So many tips to reconnect with the environment as well as with yourself and learn how to better resist the cold.

*Practical information and price: 24 to 36 €.*

*Contact : Quintessence : +33 (0)6 72 62 24 64 - philipczyk@free.fr*



## SKI'S AREA NEWS

### Vercland gondola : a new 10-pass gondola is the highlight this winter

The famous red 4-seater gondola in Vercland is being replaced by a new 10-seater gondola from DoppelMayr's D-Line range. The new gondola will transport its first skiers in December 2020. The investment is estimated between 8 and 10 million euros and it will allow a better flow of skiers on the Grand Massif Express gondola.

#### *A few figures :*

Distance from the line: 2200 m  
 Height: 802 m  
 Number of pylons: 14  
 Throughput: 2000 people/hour  
 Cabins: 10 seats  
 Number of vehicles: 45 cabins  
 Speed: 6m/s



### A redevelopment of the departure station

Priority is given to optimising the flow of traffic for users both by car and on foot. The Giffre shuttle service is being maintained and will be optimised according to the new flow offered by the gondola.

### Faster access to Grand Massif ski resorts

It takes around 7 minutes to get to the Samoëns 1600 plateau. Begin your visit to the Grand Massif resorts via the Coulouvrier or Chariande Express chairlifts.





### 3. TO DISCOVER *a unique Heritage*

*This village will also delight you with its history and culture. Homeland of stonemasons, Samoëns has preserved its heritage to better discover it as you walk in its picturesque streets.*



#### *Samoëns church*

Marked by the work of stonemasons, it is the symbol of the village. Former collegiate church of the Diocese of Geneva, the current church was built on the ruins of the old church destroyed in 1476 during the invasion of the Bernese. From this original church, only the lower part of the bell-tower (13th century) and the chapel Saint-Claude (15th century) seem to remain.

It was until 1555 that construction work was completed (porch, right aisle) followed by choir (1605), left aisle (1621) and sacristy (1840). The building sites of the church and decorative elements were the work of Masons of Samoëns, stonemasons famous in Savoy and France, to which Vauban, Voltaire and Bonaparte have appealed for multiple works. The builders of Giffre left in the church traces of their know-how. In 1917, Marie-Louise Cognacq-Jaÿ, founder of

the department stores of the Samaritaine in Paris, agreed to subsidize the renovation of the interior of the church of her native village, decorated according to the style of the time, as a staff. Neo-Gothic inspiration. This decor made of reinforced plaster, which in turn became dilapidated, led to a second general renovation of the building between 1978 and 1982; hence the modern aspect of the contemporary church.







## A remarkable garden on the mountainside: La Jaysinia

Created in 1906 by Marie Louise Cognac Jaÿ, founder of La Samaritaine, the Alpine Botanical Garden is ranked Jardin remarquable de France. With its 3km of bucolic and romantic walk, discover the 4800 mountain plants spread over 2500 species. The garden is carved on the southern mountain flank overlooking the village. The Jaysinia covers 3,700 hectares, on a steep slope (80m vertical drop). It has mountain flowers from all five continents.

Since 1936, it is under the Scientific Direction of the National Museum of Natural History (Department of Botanical and Zoological Gardens). The garden has a laboratory open to scientists, which houses a collection of Savoie plants and Alps in seagrass. Water games and waterfalls, tree scenes, ruins of the castle of

Tornalta (XII), chapel (XVIII), 4800 plants from around the world. At the same time place of study and true haven of peace where one comes to get fresh ideas, it is a necessary passage when one comes to stay in Samoëns.

**Entrée libre.**



## «Place du Gros Tilleul» and the market halls

An emblematic tree of Samoëns, the Gros Tilleul was planted in 1438 to celebrate a judgment rendered by Duke Amédée VIII of Savoy, confirming to the inhabitants of Samoëns the possession of the alpine pastures of Fréterolle, Chardonnière, Vigny and Cuidex, located in the neighboring valley of the Channel. Remarkable tree, by its age and by its scale, Gros Tilleul constitutes a true landmark, celebrated by many writers, poets and local musicians throughout the ages.



In the historic heart of Samoëns, the Grenette market hall, a former market hall, is a place of ancestral past, and remains the essential meeting place and conviviality of local life. A beautiful example of living heritage.



## Samoëns, stone masons country



The stone tradition has marked the Haut-Giffre valley which is full of limestone quarries (coefficient 13 of hardness). To supplement their income from farming, the men of the region worked the stone. In 1659, the Frahans (name given to stonecutters) were so numerous in Samoëns with their renowned know-how, that they gathered in a very famous brotherhood. It led philanthropic actions, took care of the sick, trained young apprentices in its own school of drawing which housed a large library. The members of Samoëns' brotherhood of masons and stonecutters were called to the biggest shipyards around the world: by Vauban for its fortifications, then by Bonaparte for the canals of Saint Quentin, in Givors and even further in Poland or in Louisiana. To communicate and not to be understood by others, they used a dialect of their own: «the mourmé». Testimonies of their talent remain everywhere in the architecture of the village.

**Practical information:** Guided tour every Tuesday morning.  
Adult: €6 and children: €5 (12 years old and over).



### The sculptures pathes

The stone work is an old habit for septimontains and the sculpture is largely part of the local heritage of the village. The Mason Society of Samoëns, a cultural association, heir to the stonemasonry tradition, initiated in 2002, a residence devoted to sculpture. Every 2 years, a symposium is organized and allows French or international artists to discover the local stone

and work in public on a given theme. This is, each edition, a theater of energy, ardor and often surprises! The new rooms add to the beautiful communal collection that can be admired in the four corners of the village and the leisure center. A guide is at your disposal to locate the works, and so enjoy an original walk full of discoveries.





## Walks around the chapels

Samoëns has wonders to visit. Among them, the nine chapels spread over the septimontain territory, not to mention the numerous oratories and other cultural buildings that dot the landscape of the hamlets. For the vast majority of them, their edification dates back to the seventeenth century (except the Bérrouze chapel dating from the fifteenth century and that of the nineteenth-century Allamands). The bulbous steeples that rise at the bend of the roads remind today's walkers of the patient work of the craftsmen of the past ... Routes allow you to walk on foot to discover these treasures of history.





## 4. TO HIT THE SLOPES OF The 4<sup>th</sup> largest ski area of France

Located in the heart of Haute-Savoie (74) between Geneva and Chamonix, Grand Massif is the 4th largest ski area in France. It extends over 7,600 hectares and offers 142 tracks and 265km of slides. Connecting the resorts of Flaine, Carroz, Morillon, Samoëns and Sixt-Fer-à-Cheval, the Grand Massif offers you the unique opportunity to ski against Mont-Blanc in magnificent landscapes and a 360° panorama on the Alps.

### ADULT

50,90€ the day  
267,60€ 6 days

### CHILD (5-16 YEARS)

38,20€ the day  
201€ 6 days

### SENIOR (65-74 YEARS)

48,40€ the day  
254,40€ 6 days



### The ski area in figures

139 pistes: 23 green, 61 blue,  
44 red, 11 black

From 700 m to 2500 m altitude

62 ski lifts

Exceptional panoramas

6 freeride and 19 fun zones

**OPEN FROM 12/12/2020  
TO 18/04/2021**

From 700 to 2,500 meters of altitude, enjoy the 142 tracks (23 green, 60 blue, 47 red and 12 black) to spend a magical holiday where the snow will be whatever happens at the rendezvous. With more than 80% of the area exposed to the north, the Grand Massif is the promise to ski all winter in optimal snow conditions.

Finally, with its 61 blue runs, the Grand Massif offers you the guarantee of skiing with your family. Thus, 14 play areas are arranged to allow young and old to live an unforgettable holiday.







## *Samoëns 1600. one of the biggest ski beginner spaces in France*

Embark aboard the Grand Massif Express in the heart of the village and connect Samoëns 1600 in 8 minutes only. Here, no stairs to cross since you can put your skis on the descent of the gondola and engage you in the beginner's area.



### **Ze Septisnake**

This fun area is entirely dedicated to young skiers. On a green track with a gentle slope, beginners will be able to make their first turns safely. For those who are afraid of ski lifts, do not panic because now, it is a treadmill that goes back to the top of the track. 120 meters long, this magical installation surmounted by a transparent and panoramic gallery will delight young and old.

### **The mysterious ZiZiPanPan forest**

Access to this fun area is done by the blue tracks Dahu or Gouilles. Beyond the beginner domain, in this natural undergrowth course, the facetious ZiziPanpan has placed 5 walls (foam) on the track to block the road for children. Fortunately, the intrepid Tootizz have moved in front of them to lead the way. The goal is to imitate them! This fun ride ends with a small zipline, accessible with a facilitator.





### ***The Cascades Trail: 14 km blue trail***

Located in the heart of the nature reserve, this track without mechanical lift is ideal for young skiers or those who wish to get away from it all! (not included in the beginner sector).

## **BEGINNER'S PASS**

### **ADULT**

46,20€ the day  
241,20€ 6 days

### **CHILD (5-16 YEARS)**

34,70€ the day  
180,60€ 6 days

### **SENIOR (65-74 YEARS)**

43,90€ the day  
229,20€ 6 days





## 5. TO TRY NEW DISCIPLINES



Enjoy the snow otherwise with many off-ski activities

In Samoëns, the snow experience doesn't stop at the ski slopes. The ski resort offers unmissable activities such as biathlon, snowshoe hiking, snowmobiling, paragliding, horse riding, fat bike tours, mini-train rides, ice skating rink, sledge runs, Nordic walking, ice climbing, heliskiing, cross-country skiing... A multitude of original activities are also to be discovered:



### E-Fat Bike day and night !

In the idyllic setting of the Giffre Valley, discover the unique experience of the E-Fat Bike supervised by an instructor. Several possibilities are offered to discover this transportation mode at your own pace : Mountain Spirit offers you a ride along the banks of the Giffre River. Feelings of freedom and pleasure are guaranteed. Thanks to the E-Fat, the ascents won't be a problem anymore.

**For the more athletics**, come challenge yourself on the rises to Bostan. This 1,100-metre ascent will take you to a high altitude refuge. Once satiated, you can take the road you can take the road in the reverse direction and hurtle down the slope like a skier! Thrills guaranteed!

**Finally, for those who want more peace and quiet**, bucolic hikes at nightfall are available. Go to the restaurant for a traditional dinner before getting on your bikes. Equipped with your Fat Bike and your powerful lamps, you will then leave for a ride under the stars!

**Prices : Fat Bike & night : 39€** including the rental of electric Fat Bike, helmet, powerful lighting kit, overshoes, mulled wine and local products.

**E-Fat Bike on the Giffre border : 45€** including the rental of electric Fat Bike, helmet, overshoes and coffee.

**E-Fat Bike at Bostan : 99€** including the rental of the electric Fat Bike, helmet, overshoes and lunch at the Bostan shelter.





## Introduction to mountaineering

Experience your first mountaineering climbs in an exceptional setting! More than a sport, mountaineering is a spectacular adventure to be had at least once in a lifetime. Explore the mountains like you've never done before. Supervised by a Mountain Guide, you will learn the basic techniques for climbing on rock, ice and snow as well as the essential safety mountaineering measures. All you have to do is to put your crampons on and have fun exploring the countless facets of the glaciers as well as learning the basics of mountaineering and climbing. An enduring experience.

**Price: Adult: from 350€.** (Day guide, equipment provided. Two people per guide).



## Defy the laws of gravity on a ice waterfall

If you don't want to start climbing the peaks right away, you can still get chills by trying to climb an ice waterfall with our experienced guides. With the frost, waterfalls become ephemeral ice paths that must be conquered. Once the technical aspect is mastered, to climb an ice waterfall is above all to live an extraordinary winter day, timelessly in the heart of an unreal world...

**Prices: Adult: from 205 to 345 €** (205 € 1/2 day 345 € the all day).



## Try out new slides while Ski Joëring

Discover the Giffre valley through a new form of sliding, the ski-joëring: have a horse pull you while you are on your skis. Walking, trotting or galloping, the activity does not require any particular level, just let yourself be guided by the horse...

**Price: From 38€.**



## For those more in search of excitement

### Fly over the mountains on a paraglide

Live the magical dream of flying over the mountains! Accompanied by a professional, a qualified instructor, discover Samoëns sky, its thermals and the unavoidable Criou. Pégase Air offers several packages: a 15 to 20 minute introductory flight for the very first time or a beginner's flight for the more experienced, where the instructor leaves you in control to fly until landing! And finally a panoramic flight at 1500m of altitude, that lasts from 45 to 60 min.

**Price: from 85€.**







## For the snowshoe trekking enthusiasts

### Unique snowshoes hike in the heart of the preserved nature

Do you dream of a getaway and a change of scenery? Don't wait any longer, put on your snowshoes and discover the preserved nature of the mountains in winter through the many possible itineraries. The « Bureau des Guides » office offers many themed hikes so that everyone can practice snowshoeing according to their desires and abilities:

#### Over half a day

during a hike to discover the mountain fauna, or rather re-energize yourself and find your well being with a « yoga » hike, or watching the sunrise on the snowy mountains...

#### The more sporty ones can also try snowshoeing

on the frozen streams of the Haut-Giffre Massif, or in an even more challenging « freeride » version to enjoy the powder snow!

#### For night owls

snowshoeing is also practiced at night! Enjoy a hike under a starry sky before savouring a fondue in a mountain chalet, or an aperitif in a genuine igloo !

#### And for the adventure-seekers who want to escape for several days

a snowshoe weekend is offered with a night in a cottage or a real snowshoe trek at 3000m to get familiar with the mountain summits and contemplate a breathtaking panorama of the Mont-Blanc!



## 6. TO SHARE MAGICAL moments with your family

Samoëns has many assets that make it the perfect place for family holidays: accessibility, beginner's area, activities, family special offers... everything is there to make life easier and more comfortable for holidaymakers. The station is connected to the Grand Massif, a ski area suitable for all levels, which has one of the largest beginners areas in France, to enjoy the best of the pleasures of skiing before indulging in a thousand and one others possibilities offered by the station.

### About the slopes

Embark aboard the Grand Massif Express in the heart of the village and connect Samoëns 1 600 in 8 minutes only. Here, no stairs to climb since you can put your skis on the descent of the Grand Massif Express and engage you in the beginner's area.

**Find our two play areas: Ze Septisnake and Myzterieuze Forest ZiZiPanPan.**



Many free activities are offered in the beginner's area for the enjoyment of the youngest

### On the septisnake's zone

**Animals from Grand Massif quiz :** to test the knowledge of the animals that populate our mountains with the Tootizz, the guardians of the Grand Massif.

**Tootizz route :** to show off his skiing skills. Speed and agility will help skiers take the turns of the Septisnake like pros!

**Shoot in the target :** Take a snowball and throw it into the target.

**Paret & snowball fight :** Discover the paret, a traditional sledge of the Alps and its modern version, the yooner. Also participate in a snowball fight where agility is needed to win the game!

**Treasure hunt on ZiZiPanPan trail :** it is organized to solve the riddle of the Tootizz in the mysterious forest!

**With the skipass.**







## Off-ski activities to test with family



### Fisrt sensations by poney-sledding

The little ones discover their first feelings of sliding sitting quietly in a sledge pulled by a pony ... Simple and fun, the activity will delight children!

**From 1 year old : 20-30min / 15 € per child.**



### Family snowshoeing !

And for those wishing to escape, dive into the heart of nature with a snowshoe hike specifically designed for families. On the program: discovery of nature (traces of animals, botany ...), a little pedagogy (study of snow, geology ...), safety with avalanche prevention and a sparkling touch of fun for a unforgettable walk!

**Adulte : de 22 à 32€ (1/2 journée et journée). Enfant : à partir de 19€.**



### Ice Garden reserved for the youngest and beginners

Because there is no age to try ice skating, the ice rink of Samoëns offers the youngest to take their first steps on ice in the ice garden, thanks to the loan of fun equipment and pedagogy ( skates, chairs, cones, penguin ...). The space is reserved for beginners and toddlers every school holidays.

**Price: Entrance + rent of the skates : 7,30€.**



*The activities offered in the village; every day. Samoëns offers activities to do with the family*

**Treasure hunts to discover Samoëns :** Discover the resort and its secrets in a fun and entertaining way by taking part in treasure hunts.

*Free.*

**Guided tour with a train ride :** Let the Septitrain guide you as you discover Samoëns in an original and friendly way during a guided tour.

*Price : 5€ - on deman. During : 30min.*

**Family time :** Many activities to do together: manual activities, make-up, board games and mountain games...

*Free.*

**Vendred'illuminés :** Every Friday during the February holidays, find new shows around fire and light manipulations with the parade of monitors, Dj set and brass band.

*Free.*

**Savoyard time :** Every Thursday in winter, Samoëns showcases Savoyard culture with creative workshops and concerts with local musicians.

*Free.*





## 7. DISCOVER

*The good addresses*



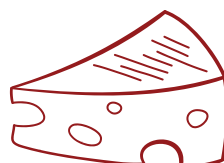
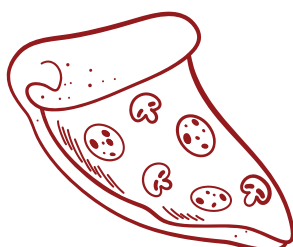
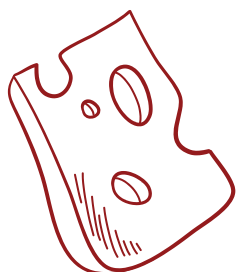
### Where to eat?

#### La Table de Fifine

La Table de Fifine is a typically Savoyard restaurant that conveys to its guests the warmth and the authenticity of the Alps, in a setting that recreates the atmosphere of the olden days. On the menu: Savoyard specialities based on local products but also traditional cuisine. A cozy environment to share moments with family or friends...

#### L'Etable

It is in the stable of the old farm located on Route de Lachat that Josiane Sauze has opened L'Etable. Entirely refurbished and beautifully decorated, the place has preserved the farmhouse's soul with all the necessary poyas and sepia photos to immerse ourselves in a newfound rurality. By reservation only, you can come and taste our grandmothers' cuisine, which is a blend of old-fashioned recipes served with generosity and without fuss.



## On the slopes : La Luge à Têran

A high-altitude restaurant whose reputation is well known! Accessible only on skis, La Luge offers traditional, fresh and inventive cuisine in an authentic chalet located in the heart of the Grand Massif ski area. The opinions are (almost) unanimous: a very warm welcome, delicious dishes and reasonable prices! A must try if you're passing by: the mushrooms fondue (fondue aux cèpes).

## Where to sleep ?

### CGH Les Chalets de Laÿssia Residence

In an authentic and modern atmosphere, Les Chalets de Laÿssia residence proposes high-end services: fully equipped and comfortable apartments with spacious living rooms, fine furnishings and well exposed balconies (or terraces). Enjoy the leisure area equipped with a heated swimming pool and a children's pool, saunas, jacuzzis, hammam and a cardio-training room. For those who love relaxation and well-being visit the Ô Des Cimes altitude spa, where you can enjoy a wide range of massages and beauty treatments.

*Price: Week in a 4-person flat from 917€.*

### B&B La Ferme d'en Bas

At the bottom of the famous Criou peak, there are the guest rooms of the Ferme d'en Bas. In its typical setting of a Savoyard farmhouse, Véronique and André welcome you warmly. Immerse yourself in the convivial atmosphere of this superb farmhouse where the style of the rooms is particularly well-appreciated. The rooms have been decorated in harmony with the mountain architecture and decoration, promising you sweet and relaxing nights. The hosts will make you discover the local specialities through breakfasts and gourmet dinners with the highlights of the country. The mountain has never been so sweet!

*Price: From 89€ per night with breakfast.*

### Le Lodge Le Grand Cerf

Le Grand Cerf is the annex of the hotel Le Gai Soleil\*\*\*. It is a luxurious 9 Suites (Juniors, Families or Prestige) chalet. All suites have a South facing terrace and a superb mountain view overlooking the heart of the village. In a welcoming atmosphere, you will be nestled in a mountain chalet with a refined decoration, propitious for a restful stay. The hotel has a relaxation area with a Himalayan salt grotto, a unique place to recharge your batteries and boost your immune system, as well as a sauna, hammam, jacuzzi and heated swimming pool.

*Price: From 162€ the Junior Suite 30 m².*





# Where to get the Best Local products ?

## La Ferme des Cimes - Cheese production, sales and guided tour of the farm

La Ferme des Cimes is a family owned business, that produces and sells cow's and goat's milk cheeses such as tomme, raclette cheese, serac, fresh cheeses and yoghurts. It is also possible to visit La Ferme! The staff welcomes the public all year round, upon booking, to show their work and share their passion. The tour ends with a delicious tasting of the farm products accompanied by the sound of the accordion. After a hike, La Ferme des Cimes invites you to come and have a break. Contemplate the view of the valley and the Mont-Blanc while having a hot chocolate, a coffee, fresh juices from the local producers and tasting cakes, sandwiches and some of the farm products.

## GAEC Le Criou

This family-run cattle farm produces milk and makes fresh cheese using only the milk from the cattle, fed on fodder and grass from their pastures. The GAEC le Criou has a herd of 50 dairy cows of abundant race but also 50 veals and heifers. Most of the milk is delivered to the Samoëns factory to be transformed into AOP Reblochon. The rest of the milk is transformed all year round on the farm into fromage blanc, fresh and matured cheeses (the famous Crioutin, la Bourgeoise) and cheese specialities (Fraîcheur). The farm opens its doors every evening to sell its products and it is also possible to find them in several shops in the village or to taste them in some restaurants



## The good Deal

### A good deal to simplify life on holidays

La Conciergerie du Grand Massif just launched RestÔ@Home, a home delivery service for restaurants in Samoëns. To make tourists' lives as easy as possible, several services are available to make Samoëns and Service@home go hand in hand : Catering delivered to your home, breakfast, Chef at home, airport transfer, ski activities bookings, pre-arrival shopping, massage, dog sledding, snow scooters, atypical evenings, heliskiing, etc... La Concierge will take care of everything during your stay in the Grand massif!



## 8. THE OFFERS

### & The good Deals

#### AT THIS PRICE! IT'S CHRISTMAS ALREADY!

Experience a Christmas in the mountains with a snowy fairy-tale atmosphere! Spend Christmas in the mountains by booking your stay now and spend memorable moments of pleasure with family or friends. *Take advantage of discounts of up to 15% on your stay, it's Christmas already!*

#### From 20th to 26th December, come and discover the Christmas village in Samoëns

Celebrate Christmas in an enchanting setting where Artisans and Associations are delighted to welcome you. A decoration around wool is set up in the village with «Tricote moi Noël». Meet Father Christmas during the animations and strolls.

The Village and its main square are transformed into a Christmas Village with a decoration made with the collective «Tricote moi Noël» in partnership with Bergère de France.

Nearly fifteen chalets occupied by local associations and shopkeepers are set up during the end of year holidays in the heart of Samoëns. Placed in a semi-circle near the Grenette market hall and in the main streets, they form a colourful and enchanting agora.

Children can run after Father Christmas' sleigh, take part in the entertainment or marvel at the living cot, while parents can enjoy doughnuts, wine and hot chocolate while wandering from chalet to chalet.

*From 20th to 26th December 2020 : Flat from 396€ (studio 4 pers). From 328.50€/people (studio 4 pers + 6-day Grand Massif ski pass).*



#### Short stays at low prices

For a few nights, come and discover the tourist residence La Renardière, a small \*\*\* residence with a mountain setting and access to the indoor swimming pool with aquabike, jacuzzi, SPA area (modelling, beauty treatments, sauna, hammam) and hotel services (cleaning, bar with fireplace, breakfast option). With friends or family, discover all the La Renardiere formulas with or without the ski pass. Possibility in flats for 2, 3, 4, 5 or 6 people.

*From 18 December 2020 to 19 April 2021: Family: from €180 to €280 (rate for 2 nights and for 2 people. Rate on request for 3 to 6 people).*





## SCHUSS ON PROMOS!

*Take advantage of discounts of up to 40% off your stay!*

Your stay includes :

- your accommodation 8 days / 7 nights (excluding meals)
- your 6-day Grand Massif ski pass + Skicard (support required)

Optional :

- bed linen rental
- Meals on wheels delivery
- equipment rental

*From 14 December 2020 to 19 April 2021 All inclusive stay + ski pass from 201.00€/adult and 163.00€/child (based on a 4-person studio).*

## Skiing and relaxation is possible!

Come and relax after your day's skiing with a leg massage; no more heavy legs thanks to this relaxing massage, you will feel light and ready to face the slopes again! Then try your hand at the Afghan snowshoe walk, synchronising your breathing with the rhythm of your steps for a regenerative walk. A relaxing and almost meditative experience.

### *The stay included :*

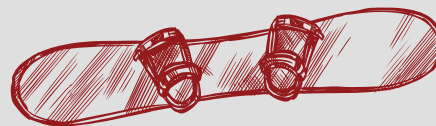
- Accommodation 8 days /7 nights in a furnished flat
- A 30-minute massage with access to the wellness area
- An Afghan march
- 6-day Grand Massif ski pass and skicard (obligatory support)

Optionnal:

- rental of ski equipment
- home delivery of meals and sheets

*From 14 December 2020 to 19 April 2021 :*

*From : 337€/person.*



**THIS winter,**  
**book your stay**  
**in complete safety!**

- ♡ Do you want to go to the mountains this winter but you don't know if the health situation will allow it?
- ♡ In Samoëns, booking your holiday is easy! You can book your holiday at the last minute! The booking service is at your disposal to find the offer and accommodation that will meet your expectations and your budget.
- ♡ Your stay will be refunded 100% free of charge if the health situation forces you to cancel your stay.
- ♡ You can choose your formula: during or outside school holidays, short or long stay, staggered arrival...
- ♡ Everything is planned! Samoëns has put everything in place to welcome you in complete safety, while respecting sanitary measures: the «Samoëns Hygiene and Safe» charter where your host agrees to respect sanitary measures.



**SAMOËNS**  
*Hygiène & Safe*

## 9. ATTEND THE MAJORS

winter events



### CHRISTMAS FESTIVITIES

**From 12 December 2020 to 1st January 2021**

Celebrate Christmas in a magical setting where artisans and associations, artists and giants of the 7 mountains will be delighted to welcome you. Every evening, local associations and craftsmen welcome you in chalets set up in the heart of the village where you will taste doughnuts, Savoyard sandwiches, wines and hot chocolates. Take advantage of the strolls made by artists from various horizons proposing magic, juggling, humour. Note the highlights of this Christmas village: the arrival of Santa Claus on December 24th and the fireworks on December 24th and 31st to spend the last day of the year in a festive atmosphere. This year, you will enjoy the tales of the Gros Tilleul, an animated moment of history to be shared with the whole family, which will allow you to meet the Giants of the 7 Mountains, around the legend of the disappearance of the Criou Giant, on Saturdays 12 and 19 December, when the giants and the various characters of this story will appear on the Place du Gros Tilleul and the streets of the village.

### THE GREAT ODYSSEY SAVOIE MONT BLANC

**Grand departure and opening ceremony in Samoëns the 9th January 2021 and arrival of the 2nd stage on January 11th, 2021**

The Great Odyssey Savoie Mont Blanc is the toughest international sled dog race in the world. It gathers every year, and for more than 10 years, 20 of the best mushers in the world. They run 1,000 km over nine stages through Savoie and Haute Savoie and ascend more than 30,000 meters of altitude, with 300 exceptional dogs (alaskan and siberian huskies), high-performance athletes. Sled dog teams among the best in the world, animations, a magical polar atmosphere...







## THE WINEGROWERS WEEK

**From 14 to 18 January 2021**

For the 11th consecutive year, Samoëns celebrates gastronomy and the good life thanks to the Vineyard Week, which combines skiing and oenology. The village welcomes nearly 20 winegrowers who will share with you the result of their passion.



## THE HAUT-GIFFRE WINTERS

**January 24th, 2021**

A discovery day open to all: an opportunity to be introduced to Nordic and local activities in a relaxed and festive atmosphere, in a privileged setting, the Haut-Giffre Valley. The Hivernales du Haut-Giffre offers a playful and festive day for discovering the valley's Nordic activities: cross-country skiing, biathlon, cross-country rifle shooting, pony sledding, fat biking, snowshoeing, the parat sledge, and a kindergarten.



## 2<sup>ND</sup> EDITION OF THE FRENCH ICED WATER SWIMMING CHAMPIONSHIP

**From 5th to 7th February 2021**

Samoëns is hosting, for the second consecutive year, a completely unusual competition from February 5th to 7th: the French Iced Water Swimming Championship which will take place in the Lac aux Dames, a lake located in a magnificent setting at 700m altitude, facing the summit of the Criou. It will be essential to be warmed up and, above all, really determined: the 150 participants will jump into a maximum 10 degrees water, all without a neoprene suit, simply wearing a swimsuit... An icy spectacle!



# 10. TO TAKE TIME

## For yourself

*Holidays in the mountains are also an opportunity to recharge your batteries, to take time for yourself and above all to take care of yourself. Samoëns has thought of you and offers you solutions to take your mind off things and recharge your batteries: Afghan walking, Aryurvedic massages, yoga for children, skin care... Everything is there to provide you with moments of rejuvenation and absolute well-being.*



### **Re-take confidence on your skis by testing mindfulness skiing**

ZigZag and Sally-Anne Airey create an event around mindfulness skiing. The goal is to offer you a gateway to practice in full awareness of skiing or snowboarding. Leave behind you the thoughts and worries outside to fully enjoy each turn. Learning to focus on your body and

mind in accordance with the present moment and the environment around you can work wonders on how you ski or surf! Concentration and breathing will be the key words of these delicious moments to enjoy skiing differently.

**All winter on demand.**

### **The Afghan walk: a relaxing experience in the heart of nature**

Synchronizing your breathing with the rhythm of your steps for a regenerating walk is a relaxing and almost meditative experience. The Afghan march comes from Afghanistan where it was practiced by nomads in the highlands. Considered as an «active meditation», the Afghan walk combines relaxation, relaxation and better management of its effort in the mountains. By synchronizing your breathing with the rhythm of your steps, you will «re-discover» your internal sensations, solicit your senses, breathe better while walking and develop another perception of your external environment. Thus, you will walk faster and further without tiring yourself!

**Prices : From 24€.**



## **Hatha Yoga with Eva Ruchpaul Institute**

Stretching, breathing, relaxing, yoga brings a better knowledge of oneself. The Hatha Yoga technique Eva Ruchpaul is a gentle method that stretches muscles and joints by listening to his abilities. Breathing is conscious and ubiquitous throughout the session. The postures and the associated breathing allow the rest of the mind, the relaxation of the body and to reach an exceptional interior calm at the end of the lesson. Possibility to practice yoga on snowshoes.

**Prices : From 24€.**



## **Altitude Spas Ô des Cimes: Laÿssia Chalets & La Reine des Prés Residence**

Spas Ô des Cimes are spaces dedicated to serenity and well-being. Bubbling baths, steam rooms and sauna will allow you to spend, at any time of the day, a unique moment to recharge your batteries. Immerse yourself in the captivating scents of nature in Altitude after the storm, listen to the unique stories of each ritual of care, experience the unique sensory experience of our mountains ... Massages and complementary skin care (scrub, body wrap) ... complete the range of wellness services.

**Prices : Scrubs and massages from 40 €.**

## **Montagnes du Monde Spa**

In the heart of the village of Samoëns, let yourself be tempted by the 1000 m2 Spa at Les Suites d'Alexane hotel, an area entirely dedicated to relaxation and well-being. A water fun zone ideal for having fun in the water, with heated indoor pool, children's pool, sauna, steam room, whirlpool, sensory shower, Nordic bath and treatment area for a moment of absolute relaxation on a unique sensory journey. The Spa is open to everyone.

The Spa is also composed of an upscale space entirely created for your well-being, a refined and intimate atmosphere to enjoy soothing care based on natural products; a captivating sensory shower that offers 3 different programs to awaken the senses and bring the body and mind back to a level of mindfulness; a bed of enveloping water; and a wall of salt from the Himalayas to relax.

**Prices & informations on demand.**



# 11. TO MEET

## The resort pillars

### Thierry Froissard

#### «Meilleur Ouvrier de France»

«Meilleur Ouvrier de France» in 1994, it's in Samoëns that Thierry Froissard put down his suitcases to install his pastry. At the heart of the village, facing the garden of La Jaysinia, enter the refined world of this exceptional chocolatier. All products used are homemade. From butter to eggs to seasonal fruits, Thierry Froissard respects farmers and local producers as well as your taste buds. For the snack break, this is the ideal place!

**Our advice : do not leave without having tasted specialty, the «galette septimontaine» !**



### Aurore Delesmillières & Bernard Mogenet

#### Owners of the Ferme Gaec Le Criou

Since 2008, they have been involved in the production of raw and whole cow's milk cheese: the Crioutin. Produced only in Samoëns, this cheese with its particular taste is made from daily milking. It is not necessarily sent to the dairy cooperative of Samoëns. Owners of a herd of about fifty cows, fed with fodder and grass

from their meadows, Aurore Delesmillières and Bernard Mogenet are the only local farmers to offer Crioutin. This cheese is found on the farm and at some traders. It can also be enjoyed in some of the restaurants in the north of France, with wonderful recipes such as the 8M des Monts pineapple chutney.







## Guillaume Bozonnet & Pierre Bianco

### **The last «frahans» from Samoëns**

The stonecutters have marked Samoëns history and have made the village famous since 1659. They are now an integral part of the region heritage and are an inevitable cultural step in Samoëns.

For more than 30 years, **Guillaume Bozonnet** has restored the fountains and the works of Samoëns. He has worked on the fountain of the Place du Gros Tilleul or on the one enthroned in front of the Tourist Office and the ESF. Located in the family farm of Chévreret, Guillaume Bozonnet is an enthusiast who likes to share his knowledge to those who wish.

**Pierre Bianco** dreamed of recreating with his own hands a sphere that seemed to be in motion.

His passion for the job of stonemason allowed him to realize his masterpiece. It is in front of his house of Clos Moccand that one can admire its sphere of limestone of 200kg, moved by a stream of water cleverly calculated... the world according to Bianco! Many other works have been realized as a lithophone, an edelweiss, a thinker, etc ... some of these works can be seen in free access in front of his house.

## Bertrand Pégurier

### **Carpenter Companion**

He is one of the rare companions carpenters of France... Even rarer, he is one of those who work specifically oak. Bertrand Pégurier is one of those artists with golden hands who shape and carve the wood according to ancestral methods to restore the habitat of today the charm and grandeur of that of yesterday. To appreciate his work, just go to the restaurant «La Table de Ffine» where you can discover a beautiful frame in old oak.





# Michel Veisy

## **Mountain guide, ski instructor, farmer and founder of the Samoëns Handi-glisse association**

A 67-year-old, with blue-sky eyes, a chiselled face and a generous beard, Michel Veisy is what can be called an emblematic character of the station. Originally from Samoëns and the hamlet of Chantermérie more precisely, it is during a Pyrenean parenthesis of a few years that he obtains the diplomas of monitor and high mountain guide. Back in the village, he created the Samoëns Guides Office.



In his spare time, the monitor also becomes a farmer. Anxious to make outdoor activities accessible to as many people as possible, Montagnard founded the Samoëns Handi-glisse association in 2006 with the aim of providing people with reduced mobility with equipment allowing them to ski and to hikes. Michel Veisy also organized several Treks to offer people with reduced mobility the opportunity to realize the dream of any lover of the mountain: trekking in high mountains in Nepal. The shipments took place in 2013, in 2015 and again in 2018.





# ACCESSIBILITY

*Do not stay blocked on the road to skiing!*



**The village of Samoëns is located at 15 minutes from the A40 motorway, then served by a departmental. No high mountain road, so the visitors can not be stranded on the road to the resort.**

## How get to Samoëns ?



20 minutes from the exit of the A40 motorway, Samoëns is 590km from Paris, 210km from Lyon and only 50 km from Geneva.

TGV from the main French cities and TGV Lyria to Geneva (50 km).

Railway station in Cluses (20 km), Bellegarde (70 km) or Annecy (75 km).

Geneva International Airport is less than one hour (50 km) and that of Lyon Saint Exupéry at 2h (190 km).

Léman Express lines (Geneva - Annemasse - Cluses) then bus to Samoëns.



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